

# ARTURO RESIN FLOORS GET INSPIRED

Cosmic Fusion
AND 79 OTHER COLOURS.



**COLOUR COLLECTION 2.0** 

# What makes things memorable is that they are mneaningful, significant, colorful.

Joshua Foer

The floor forms the foundation for your personal work and living environment. Colour plays a leading role in this. Colour evokes emotion, creates the right perception and creates a style that suits you.

With the Arturo Colour Collection 2.0 we present the latest trends and colours to you. Of course, we have kept the colours that have stood the test of time over the years.

You can give every interior and every space an atmosphere that feels good. Arturo presents you with a sea of styles, trends and options. The Arturo Style Compass<sup>®</sup> allows you to easily create your own route towards your favourite floor. Get inspired!





ARTURO STYLE COMPASS®		ARTURO EVERGREENS	
A pleasant introduction to the Arturo Colour Collection.	6	Stable basic colours that have been proving their staying power for years.	26
INTERIOR STYLES		UNICOLOUR	28
Determine the interior style that suits you and navigate towards your floor with the Arturo Style Compass*.		CONCRETE LOOK	30
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Glamour

TOP FINISHING OPTIONS AND CLEANING

mood and activities. While Arturo floors also ensure practical comfort and a feeling of quality and safety. An Arturo floor can provide you with surprising inspiration during play, learning, living and working. What a floor can do.

4 / Content

#### **ARTURO STYLE COMPASS**

#### **ALWAYS A STYLE THAT SUITS YOU**

Choosing a new floor, in the right colour, is not a simple thing.

After all, it concerns your personal living or working environment.

Arturo advises you carefully when making your choice. We want to create suitable options for each wish and for each style. This is why we closely follow global trends in art, culture, design and interior. We bring them together in the Arturo Style Compass\*, presenting you with eight different interior styles. We have translated the various trends for each style into an up-to-date colour palette. This allows you to easily determine your direction and choose the floor that suits you.

Luxury living comfort in a mix of history and modern glamour. PAGE 24





Tough floors with an industrial style as a statement. PAGE 8



For every interior style we have a colour palette with four unicolours, two floors scattered with a unique combination of Arturo Flakes and two floors with a concrete look. Read more about this on page 32.



Bright colours for a dazzling glimpse of the future. PAGE 12





City ROOTS URBAN

Dynamic combination of vintage and the new. **PAGE 14** 

Back to the fifties in soft pastel shades.

PAGE 20







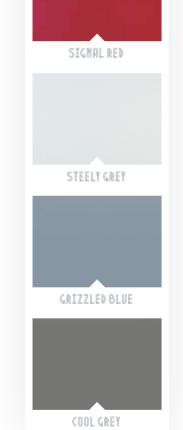
Nature as a rich source of inspiration. **PAGE 18** 

The interior, reduced to its bare essentials.

6 / Arturo Style Compass® / 7







UNICOLOUR

#### FROM SIGNAL RED TO COOL GREY

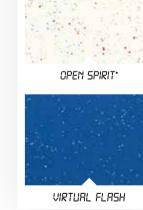
Concrete, glass, untreated steel and high ceilings - these are elements that characterise the distinctive style of old, abandoned industrial buildings. The charm of the industrial past is combined with modern coolness. The result is an imposing atmosphere that creates plenty of space for ideas and is ideal for creative offices and for modern lofts.

10 / Sturdy Signals - Industrial Sturdy Signals - Industrial / 11





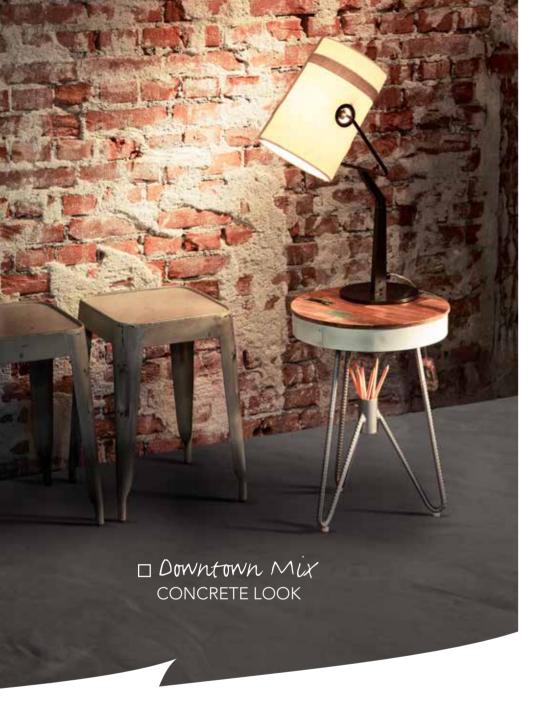
**HOW BLUE? DOWNLOAD A COLOUR SAMPLE AT** ARTUROCOLLECTION.COM



**FLAKES** 



Digital perspective is pure dynamism. Use the unicolour colour palette to create illuminating and stimulating surfaces. Set exciting accents, preferably in combination with the concrete look colours. Pixel glittering flakes, for example, provide playful details. Digital perspective – level reached.



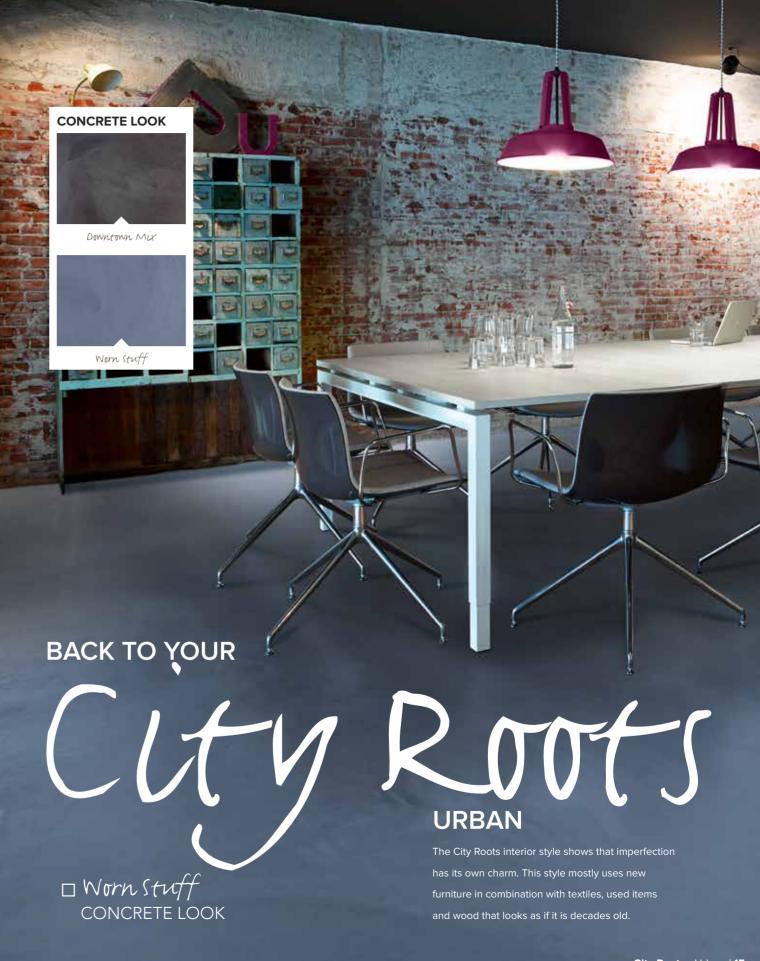
This interior style suits a muted colour palette
of deep, rich colours. It is not about the
details here, but about the total picture.

Materials that feel comfortable and give you
a feeling of calm and security. The result
is a tough, warm and liveable atmosphere
with lots of character.

TO DOWNLOAD IMAGES VISIT ARTUROCOLLECTION.COM



**FLAKES** 



14 / City Roots - Urban City Roots - Urban



## HONEST PURENESS

**MINIMALISTIC** 

In this interior style, the design is deliberately reduced to a minimum. Bright, soft colours, furnishings with a clear design language and the use of natural materials ensure a calm, relaxed overall picture.







Honest Pureness stands for relaxed tranquillity and invigorating freshness alike. In this way, the unicolour colour palette picks out discreet blue, white and grey tones, which act like a return to the basics. Whether in the soft-marbled, concrete-look variant or with delicate flakes, the room recedes to make room for the person in the centre.

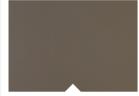
PLAINSPOKEN BLUE IN YOUR INTERIOR DESIGN?
ARTUROCOLLECTION.COM

#### UNICOLOUR

Rib Beige



Intense Green



Deepwater Green



Forest Green

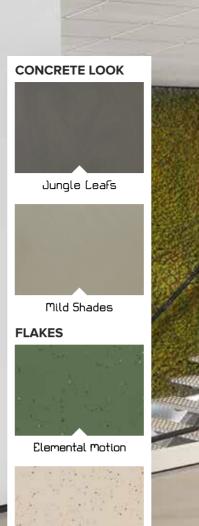
#### SHADES OF JUNGLE LEAVES

Nature is an inexhaustible source of inspiration when it comes to integrating colours, shapes and materials into new trends. By using natural materials, earth tones and strong green, you create a sense of tranquillity and space in your interior.

NEED A SAMPLE? VISIT ARTUROCOLLECTION.COM







Primordial Earth

☐ Rib Beige UNICOLOUR

# A TOUCH OF Structured Matter of the colours of nature are the source

this organic interior style. Where natural forms create living spaces, colours such as Forest Green, Rib Beige or Intense Green transports nature from the outside into your living space.



□ Tender Breeze
CONCRETE LOOK





You can give Retro Pastels
a role in your interior in
different ways. Opt for
floors or walls in subtle
powdery colours. This gives
a refined and beautifully
soft effect in combination
with wood, for instance.



#### **GET BACK TO**

Retra

#### **NAIVE**

The soft and delicate Retro Pastels enable every space to undergo a metamorphosis into a warm, comfortable home.

The pastel tints, round shapes and natural materials create peace and balance. Retro Pastels are subtle, understated, soft and yet powerful. A perfect mix of colours and materials that complement and strengthen each other.

DOWNLOAD IMAGES FROM ARTUROCOLLECTION.COM



20 / Retro Pastels - Naive





A colour palette, inspired by the colour of the desert and the aroma of spices, is waiting for you:

Underline your décor with the gentle concrete look colour Cosmic Fusion or let your room shine in warm Sunset Gold. Exciting accents set with the flakes colour Indian Summer.

SUNSET GOLD? NEED
A SAMPLE? VISIT
ARTUROCOLLECTION.COM

With this interior style, materials such as bamboo, cotton, leather and wood can be combined in an original way. A mix of dark woods such as wenge and ebony, with fabrics such as silk and linen, subtly conveys the brilliance of other cultures.

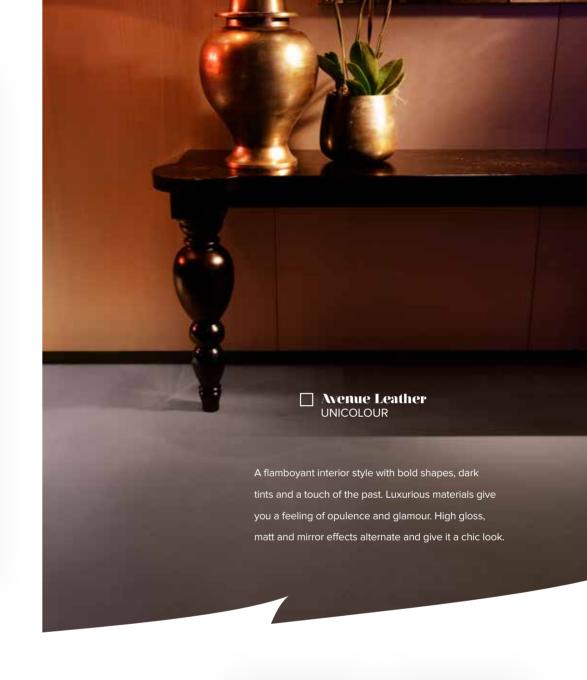




22 / Global Spirit - Ethnic







How do you translate a rich past into our 21st century?

Not by copying the style indiscriminately. Do something exciting using colour, design and finishing. Dark tints such as Avenue Leather and Elegant Grey lend themselves perfectly for this. Flakes such as Flamboyant Glow give floors a gold shimmer. A brilliant combination with gold, copper and bronze in furniture and lighting.

NEED A SAMPLE? VISIT ARTUROCOLLECTION.COM









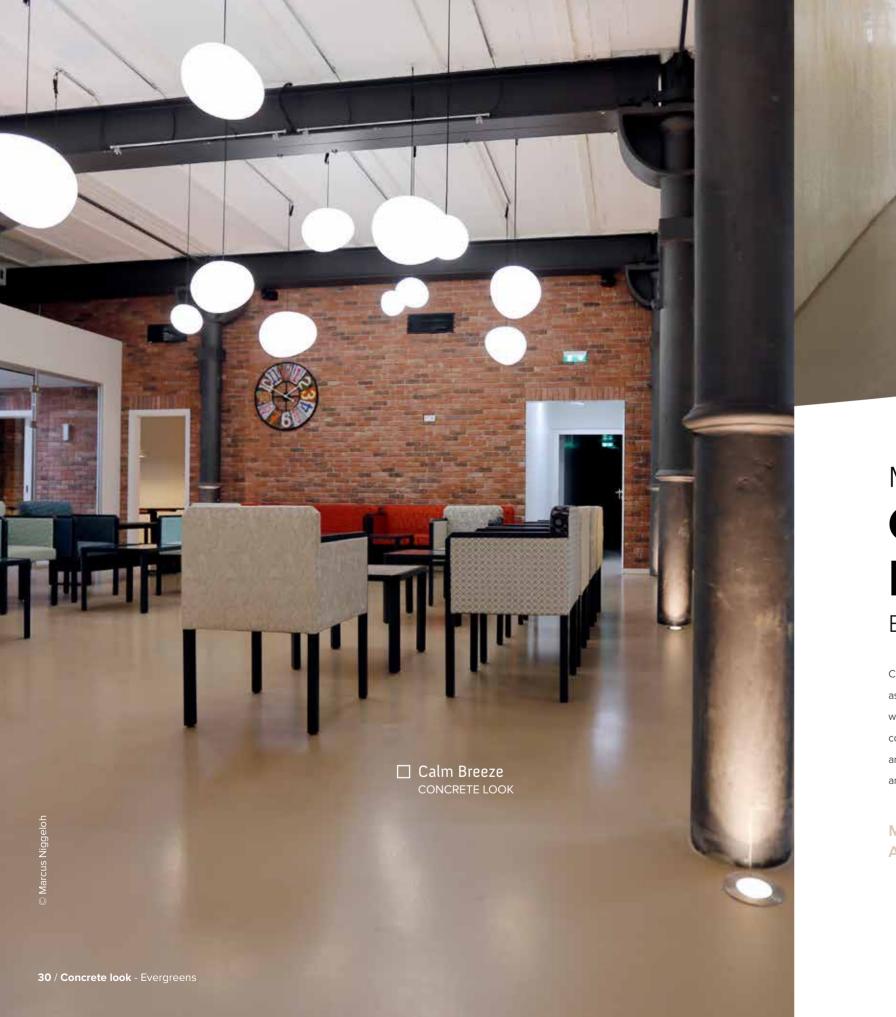
## FILL IT WITH UNICOLOUR

**EVERGREENS** 

The neutral Arturo Evergreens form a solid basis for every interior. The different colour shades mean that there is a suitable Arturo Evergreens unicolour for every interior.

These colours can all be finished with a satin, gloss or extra matt top coat. This allows you plenty of space to create your own favourite look.

28 / Unicolour - Evergreens Unicolour - Evergreens



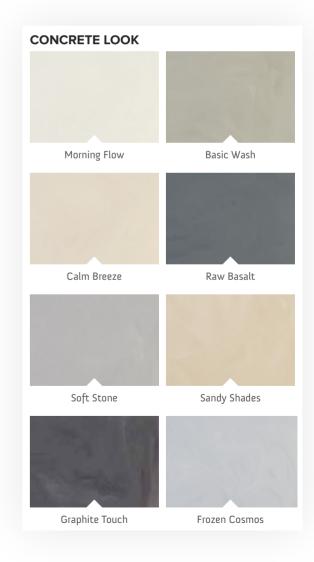
#### MAKE IT NATURAL

#### CONCRETE LOOK

#### **EVERGREENS**

Create a representative look with cool greys as a base or a 'home-sweet-home' effect with warm cosy colours. Everything is possible in concrete look. These basic colours are timeless and form a unique palette, suitable for almost any interior.

MORE INFO? VISIT
ARTUROCOLLECTION.COM



#### **RESIN FLOORS FOR EVERY INTERIOR**

in the Arturo Style Compass® has a colour palette for resin floors that is composed of four unicolours, two concrete looks and two

interior styles.

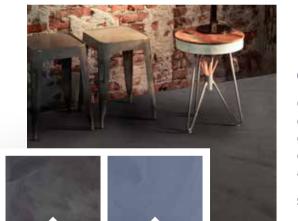
Downtown Mix Worn Stuff

#### Every interior style UNICOLOUR FLOORS

Unicolour resin floors are made in a single colour. A good, solid basis for your design. The quiet and light shades form an ideal base to let the rest of **colours with flakes. The** vour interior shine. Opting for a bolder colours are carefully colour? Then the floor becomes the tailored to the different focal point of the interior. Arturo gives your ideas and creativity free rein!

> The overview of all the unicolours can be found on pages 34 and 35.





#### **CONCRETE LOOK FLOORS**

Concrete looks are created by mixing two colours during the installation of the resin floor. As a result, the floor has a multi-coloured effect like concrete. The final look of the floor is determined during the installation of the floor. We therefore advise you to be present during this. This allows you to tailor and fine-tune the floor to your taste on the spot.

See the overview of concrete look floors on pages 40 and 41.

#### **FLAKES** Resin floors sprinkled with small Arturo flakes create a decorative effect. Some flakes contain silver and gold coloured particles. This give the floor a unique shimmer in the light. The overview of flakes floors is on page 36.

#### **POLYURETHANE RESIN FLOORS AND THEIR USE**





High demands are made on floors. By the user or by rules and regulations. There are specific requirements for each floor and its function and load. Arturo knows these requirements like no other and complies with them carefully. The colours in the Arturo Colour Collection® are available

#### in two types of polyurethane self smoothing floors.

Floors for a light load. It is highly elastic, UV-resistant and offers highest walking comfort. Ideal for homes and stores or, for example, restaurants, museums and showrooms.

#### Arturo PU2060 Self-smoothing floor

Arturo PU2030 Self-smoothing floor

For light to medium loads. Ideal as a finish for floors in schools, laboratories, hospitals, print shops, canteens, technical rooms, etc.

#### **CHARACTERISTICS**

Practical & long-lasting Floors based on a polyurethane resin combine an attractive design with functionality: they are seamless and impervious to fluids thus, therefore, very easy to maintain. Being low-emission and AgBB-compliant they also fulfil the highest quality and health requirements.

Also suitable for renovations Because of their thinness (2 – 3 mm), Arturo floors are often used in renovation projects. Depending on the substrate, it is possible to apply to existing floors.

Finishing Both types of floors can be finished with various top coatings. You can read more about this on page 43.













UV-stable









#### **EXPERT ADVICE**

Do you need a floor other than a polyurethane self smoothing resin floor? Or do you have any other questions? Arturo offers you a choice from a wide range of resin screeds, pebble floors, coatings and epoxy resin floors. Our floor specialists are happy to provide expert advice on the most suitable flooring system for each specific situation.

#### **OVERVIEW OF ARTURO UNICOLOURS**



<sup>\*</sup> The colour Pure White is available only for Arturo PU2030 Self-smoothing floor.

#### **OVERVIEW OF ARTURO UNICOLOURS**



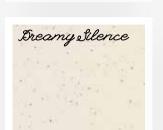
32 / Unicolour, Concrete Look, Flakes Uses and qualities / 33 Overview - Unicolour / 34 Overview - Unicolour / 35

#### **OVERVIEW OF ARTURO FLAKES**







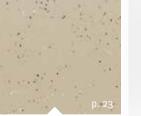
















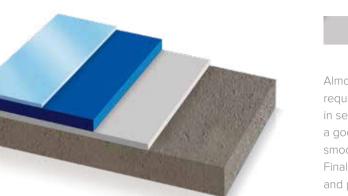




are possible. To be certain that you have chosen the right colour, it is best to see a colour sample.

ORDER A SAMPLE FROM ARTUROCOLLECTION.COM

#### **EVERY LAYER MAKES YOUR RESIN FLOOR UNIQUE**



Primer / Self- Top coating floor

Almost no floor finishing is as adaptable to individual requirements as a resin floor. Arturo floors are applied in several layers. First, the primer/scratch coat ensures a good connection with the substrate. Then the selfsmoothing floor ensures the desired floor properties. Finally, the top coat provides the desired appearance and protects the floor.

#### **HOW IS A RESIN FLOOR INSTALLED?**

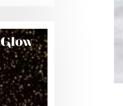


Grinding of the substrate

The self-smoothing floor

is applied with a trowel













Overview - Flakes / 36





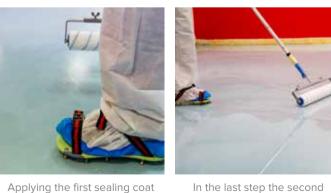


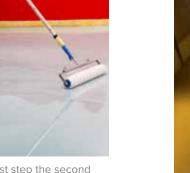






with a nylon roller





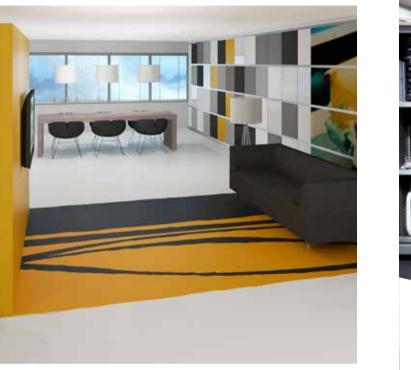
sealing coat is applied

#### **ARTURO STUDIO**

#### **SPACE FOR** PERSONAL IDEAS

Arturo floors are floors that affect you. This is because of the quality, the different interior styles and the many options. Arturo Studio gives you every opportunity to translate your individual needs into your own unique flooring concept.

Arturo Studio looks, creates and then shows you the space in 2D or 3D perspective. You can almost experience the interior in real life. This allows you to decide in advance whether your floor design will suit the desired layout. Together with Arturo Studio you can create your own floor design. Designs with graphics in Arturo Decofoil are also possible. Use the colours of the Arturo Colour Collection 2.0 as your source of inspiration.



**COLOUR OPTIONS** 

Arturo stands for continuous innovation

and the Arturo laboratory works daily on

the development of products and systems In addition to the colours from the Arturo

Colour Collection 2.0, resin floors are

available in almost all RAL and NCS

colours. In one colour, concrete looks or

decoratively sprinkled with Arturo Flakes.

#### ARTURO IS ENGAGED WITH ITS PRODUCTS



Uzin Utz Group supplies the brands Uzin, Pallmann, Wolff, Arturo and codex which provide everything for installing, maintaining and renovating all types of floors. Over 100 years ago Uzin Utz Group started the production of adhesives and quickly grew into part of an international organisation. Arturo stands for continuous innovation and the Arturo laboratory is working daily on the development of products and systems.

#### **OVERVIEW OF ARTURO CONCRETE LOOK**



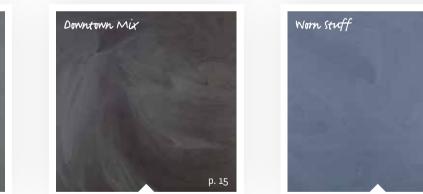


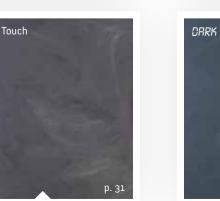




**OVERVIEW OF ARTURO CONCRETE LOOK** 

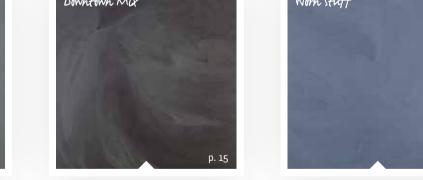




































#### Overview - Concrete look / 40

#### **HOLISTIC AND RESPONSIBLE APPROACH**

At Arturo our aim is to live and work in such a way that everything we create is sustainable and will be there for future generations. That's why we take a holistic, long-term and environmental approach.

This philosophy influences not only our products and production processes but also manifests itself in our company headquarters, which is one of the most sustainable buildings in the Netherlands.



#### Ecological and sustainable

Arturo floors meet the needs for sustainable buildings for LEED, BREEAM and DGNB certification. All products are solvent-free low in emissions and manufactured in accordance with ISO 9001 and ISO 14001

Regular internal and external quality checks as well as compliance with statutory regulations such as those of the AgBB (German Committee for Health-Related Evaluation of Building Products) are a priority for us. Using Environmental Product Declarations (EPDs) we provide comprehensive information about the environmental effects of Arturo products during their whole life cycle.



#### Green roof

The roof is covered with vegetation, with the plants providing insulation against heat, cold and noise.

The plants bind CO2 and fine dust particles from the air. Rainwater is collected and utilized for flushing the toilets.



#### CO<sub>2</sub>-neutral production

The heating of the buildings and the heat required in production areas is generated by a combination of pellet heating and geothermal heat using a heat pump. As soon as additional heating is required, this is generated from the biomass fuelled pellet heating. The overall operation of the buildings and production is CO2 neutral.



#### Intelligent building

The air, light and temperature are sensor-controlled, meaning the work conditions are always ideal.

The taps, showers and toilets are designed so that water consumption is minimal.

#### **TOP FINISHING**





The top coating on the resin floor has an important influence on the appearance of the floor. Arturo offers several options to finish the floor: Extra matt, satin or gloss. A slip-resistant surface is also possible.

#### **CLEANING AND MAINTENANCE**

Arturo floors are durable and hard-wearing. Proper and regular maintenance ensure a lasting beautiful and high-quality floor that you can enjoy for a very long time. Arturo floors are seamless and impermeable, which make them easy to clean. You can ask a cleaning company for good advice.

Our current cleaning recommendations can be found at www.arturoflooring.com.



#### **COLOPHON:**





#### Uzin Utz UK Ltd

Unit 2. Mitchell Court. Rugby, CV23 0UY United Kingdom

T +44 (0)1788 530 080

www.arturoflooring.com arturo.uk@uzin-utz.com

What a floor can do.

Postbus 33 | 7480 AA Haaksbergen Bouwstraat 18 | 7483 PA Haaksbergen

Uzin Utz Nederland by

T +31 53 5737373

The Netherlands

www.arturoflooring.com info@arturoflooring.com

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